

(USD)	Sponsorship Options				What to achieve	To whom Thought leaders incl buyers, mfgs, suppliers, asns, scholars.	Where	For how long
	7,500	10,000	12,500	15,000				
Standard	Half page   Full page ad on an industry publication							
Early bird offer (available before the deadline)								
Entitlements/ options	Bronze	Silver	Gold	Platinum				
Verbal acknowledgement by the master of ceremony	y	y	y	y	Company recognition	~500 target delegates (in-person and digital)	At the Forum	5 mins at Forum's commencement
Ad/ video* display during the Forum			1	2				2 mins
Ad/ video* display on Forum's website and social media platforms			1	2		30k+ data contacts, 1k+ connections on LinkedIn	Online	4-12 mths
Corporate speech				Available around specific lunch/ reception	Speaking opportunity	~500 target delegates (in-person and digital)	At the Forum	A 10-min-session
Speech opportunity in panel discussion or presentation		Subject to availability	Available	Available				5-6 panelists inte-racted in 75 mins
Interview/meeting arrangement with selected media prior to, during or after the Forum			1	2	Media relations building	Specific media and its subscribers ~500 target delegates (in-person and digital)	At the Forum	30 mins, subj to availability
Corporate press release(s)* display over the registration table			y	y				2 days
Admissions for Corporate executives to the Forum, tea breaks and/or luncheons, if any	1	2	3	4	Networking opportunity	~500 target delegates (in-person and digital)	At the Forum	2 days
Admissions for Corporate clients (mfgs, brands/ retailers) to the Forum, tea breaks and/or luncheons, if any	1	2	3	4				2 days
Corporate promotion set-up at the Forum foyer	y	y	y	y	Promotion above-the- line	~500 target delegates (in-person and digital)	At the Forum	2 days
Corporate ad* panel display at Forum's foyer				1				Each session: 30 mins, subject to session(s) chosen
Corporate logo display on foyer tables		Over the specific refreshment	Over the specific refreshment	Over the specific lunch				2 days + take-away-to-office
Corporate profile in Forum's programme booklet	y	y	y	y				
Full-page advertisement* in Forum's programme booklets	1	1	1	1	Promotion below-the- line	~500 target delegates (in-person and digital), 30k+ data contacts, 1k+ connections on LinkedIn	Online	Up to 4 mths subj to confirmation
Corporate logo/ visual* on the Delegate Registration Page		y	y	y				Up to 12 mths subj to confirmation
Corporate logo display on all ATL/ BTL promotion	y	y	y	y				1 week
Corporate rotating banner* on Forum's website	y	y	y	y				Up to 12 mths subj to confirmation
Corporate rotating banner* on Forum's e-news	y	y	y	y				1 week
Corporate profile on Forum's website	y	y	y	y				1 week
Pre-/post-event customised eDM delivery		1	2	3	30k+ data contacts			

\* Details are subject to changes according to regional government policies (and) when closer to the event.