

Activities	Schedule		Jan		Feb		Mar		Apr		May		Jun			Forward ...	Format						
	1-15	16-31	1-15	16-28	1-15	16-31	1-15	16-30	1-15	16-31	1-5	6-8	9-10										
<b>Forum: panels and speeches</b>																							
Programme formation	Approval by Industry Advisers																						
Speaker recruitment																							
Pre-forum discussion																Receipt of speaker notes		Hosted by moderators					
Live																In-person: 2 days			In-person & digital (subj to speakers' physical locations)				
<b>Delegate participation</b>																							
Registrations for Forum attendees																Early bird deadlines: from 14 Feb till 22 Apr 2022							
Registrations for online attendees																In-person: 2 days			In-person & digital				
Attendance																In-person: 2 days							
<b>Sponsorship &amp; showcase</b>																							
Applications																Early bird till 15 Mar 2022							
E-news and LinkedIn promotion																Bi-weekly		Weekly with higher frequency when closer to the Forum		Daily		Continue ...	In-person + digital, subj to options chosen/terms
Pre-event promotion																Kick off upon confirmation							
During-the-event-promotion																Digital: 3 days		In-person: 2 days					
<b>Presentation-on-Demand</b>																							
Applications																Early bird till 28 Feb 2022							
Receipt of presentation videos																Material deadline: 27 May 2022							
Delegate registrations																Early bird deadlines: from 14 Feb till 22 Apr 2022							
Live																Digital: 3 days			Digital				
<b>Partnering opportunities</b>																							
Delegate registrations																Early bird deadlines: from 14 Feb till 22 Apr 2022							
Scheduling																Rebate deadline: 31 May 2022							
Match-making																Digital: 3 days			Digital				