

(USD)	Sponsorship Options				What to achieve	To whom	Where	For how long
	7,500	10,000	12,500	15,000				
Standard	Half page		Full page		Thought leaders incl buyers, mfgs, suppliers, assns, scholars.			
Early bird offer (available before the deadline)	ad on an industry publication							
Entitlements/ options	Bronze	Silver	Gold	Platinum				
Verbal acknowledgement by the master of ceremony	y	y	y	y	Company recognition	100 target delegates (in-person)	At the Forum	5 mins at Forum's commencement 2 mins
Ad/video* display during the Forum			1	2		All data in APLF dbase, 2k+ connections on LinkedIn	Online	2 mins
Ad/video* display on Forum's website and social media platforms			1	2	Speaking opportunity	100 target delegates (in-person)	At the Forum	A 10-min-session 5-6 panelists interacted in 75 mins
Corporate speech				Available around specific lunch/reception				
Speech opportunity in panel discussion or presentation	Subject to availability	Subject to availability	Available	Available	Media relations building	Specific media and its subscribers	Before/at the Forum	30 mins, subj to availability
Interview/meeting arrangement with selected media prior to, during or after the Forum			1	2		100 target delegates (in-person)		3 days
Corporate press release(s)* display over the registration table			y	y	Networking opportunity	100 target delegates (in-person)	At the Forum	2 days
Admissions for Corporate executives to the Forum, tea breaks and/or luncheons, if any	1	2	3	4				
Admissions for Corporate clients (mfgs, brands/ retailers) to the Forum, tea breaks and/or luncheons, if any	1	2	3	4	Promotion above-the-line	100 target delegates (in-person)	At the Forum	3 days
Corporate promotion booth at the trade fair	9 sqm	9 sqm	9 sqm	9 sqm				Each session: 30 mins, subject to session(s) chosen
Corporate ad* panel display at Forum's foyer				1	Promotion below-the-line	100 target delegates (in-person) + all data in APLF dbase, 2k+ connections on LinkedIn	Online/at the Forum	Up to 4 mths subj to confirmation
Corporate logo display on foyer tables		Over the specific refreshment	Over the specific refreshment	Over the specific refreshment				Up to 4 mths subj to confirmation 1 week
Corporate profile in Forum's programme booklet	y	y	y	y	All data in APLF dbase, 2k+ connections on LinkedIn	All data in APLF dbase, 2k+ connections on LinkedIn	All data in APLF dbase, 2k+ connections on LinkedIn	Up to 4 mths subj to confirmation
Full-page advertisement* in Forum's programme booklets	1	1	1	1				1 week
Corporate logo/visual* on the Delegate Registration Page		y	y	y	Pre-/post-event customised eDM delivery	All data in APLF dbase, 2k+ connections on LinkedIn	All data in APLF dbase, 2k+ connections on LinkedIn	1 week
Corporate logo display on all ATL/BTL promotion	y	y	y	y				
Corporate rotating banner* on Forum's website	y	y	y	y				
Corporate rotating banner* on Forum's e-news	y	y	y	y				
Corporate profile on Forum's website	y	y	y	y				

\* Details are subject to changes according to regional government policies (and) when closer to the event.